

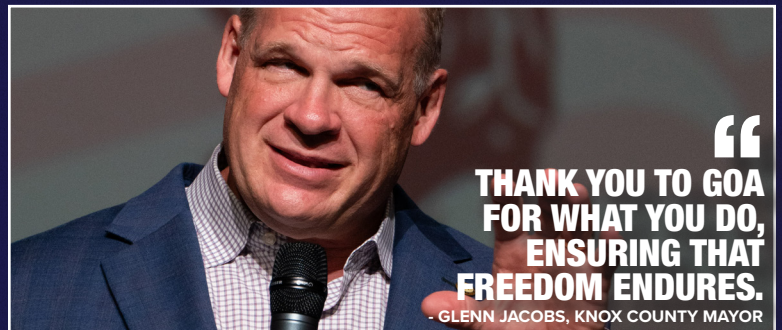
GOALS '24

THANK YOU FOR MAKING ALL OF THIS POSSIBLE.

GUN OWNERS OF AMERICA - SPECIAL EDITION NEWSLETTER



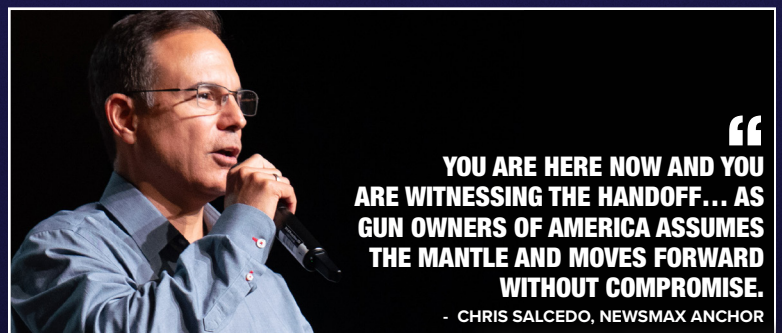
“
**THANK YOU,
GUN OWNERS OF AMERICA,
FOR NOT COMPROMISING!**
- DANA LOESCH



“
**THANK YOU TO GOA
FOR WHAT YOU DO,
ENSURING THAT
FREEDOM ENDURES.**
- GLENN JACOBS, KNOX COUNTY MAYOR



“
**I CONSIDER IT A MASSIVE PRIVILEGE TO
SPEAK AT WHAT COULD BECOME THE
FUTURE ANNUAL CONVENTION FOR GUN
OWNERS, ESPECIALLY SINCE IT'S RUN
BY A GENUINE GUN ADVOCACY GROUP,
NOT THE OTHER ONE.**
- BRANDON HERRERA, THE AK GUY



“
**YOU ARE HERE NOW AND YOU
ARE WITNESSING THE HANDOFF... AS
GUN OWNERS OF AMERICA ASSUMES
THE MANTLE AND MOVES FORWARD
WITHOUT COMPROMISE.**
- CHRIS SALCEDO, NEWSMAX ANCHOR

GOA's Inaugural Convention was a Huge Success!

The first, annual **Gun Owners Advocacy and Leadership Summit (GOALS)** took place this past August in Knoxville, TN, and we wanted to thank all of our attendees, exhibitors, guest speakers, and creators that made GOALS 2024 such a success.

Over **32 hours of speeches and panels** were viewed and streamed over the two convention days, with thousands of people in attendance in Knoxville—and **hundreds of thousands viewing online** through Rumble, YouTube, X, and Facebook.

There were so many incredible speeches and panels, that it's impossible to cover them all in a single newsletter. Although you can catch some of the pictures and summaries on pp. 3-7.

Dozens of speakers and panelists spoke over the two days of the GOALS convention, and if you missed any of them, you can check out the live streams on: Rumble, X, YouTube, or Facebook.

 rumble.com/c/GunOwnersOfAmerica
 x.com/gunowners
 youtube.com/GunOwnersOfAmerica
 facebook.com/GunOwners

A highlight for attendees was a visit, albeit virtual, by former President Donald Trump. In a pre-recorded video, **Trump praised GOA** and its members for our work in “defending our constitutional rights, especially our ... Second Amendment.” And he promised to “always listen to Gun Owners of America.” Please see p. 6 for more details on Trump’s address to GOA and its members.

Elsewhere in the convention center, **over 200 Vendors and exhibitors** packed the show floor, showcasing the latest innovations in firearms & gear and allowing our members to get up close and personal with the brands and companies that support the GOA No Compromise mission.

Multiple special edition firearms were unveiled for our members, including the **GOA Canik**, exclusively found on Classic Firearms, as well as two **GOA Henry rifles** (see p. 7). A portion of the proceeds from these firearms will go back to GOA to fund our No Compromise fight!

If you missed us in Knoxville, Tennessee this year, make your plans to join us next year at the same location! We will be releasing more details soon, but for now, plan on an even bigger and better **GOALS 2025!**

Stay on the lookout for more information on next year’s convention, including pre-registration and early-bird room rates. If you missed us in 2024, you definitely don’t want to miss us in 2025!



Tim Macy
President



John Velleco
Vice-President



Erich Pratt
Vice-President



Sam Paredes
Board Member



WELCOME TO GOALS 2024!



BROWNELLS®

Pete Brownell of Brownells, our title sponsor, was presented with the original artwork “American Spirit” by Jack Cribbs, a token of appreciation from GOA in recognition of their invaluable efforts in making GOALS a reality.



GOA BOOTH



STOP THE BLEED TRAINING



OVER 200+ VENDORS!

GOALS 2024 SPEAKERS



DANA LOESCH

“Just because they got an (R) after their name, doesn’t mean your rights are safe [or] that they are a reliable vote for the Constitution.”

Dana Loesch gave a passionate defense of Second Amendment rights, urging gun owners to remain vigilant and active in protecting their freedoms. She criticized political figures and policies that threaten gun rights, **highlighting the dangers of red flag laws, universal background checks, and government overreach.** Loesch emphasized the importance of **holding elected officials accountable** and encouraged voters to scrutinize candidates on their stance toward gun ownership. She also pointed to specific examples of government abuse—such as **the vindictive prosecution of Dexter Taylor in New York**—to underscore **the growing risk of government infringements** against gun owners. And she called for action in the upcoming elections to safeguard constitutional liberties.

GLENN JACOBS

“If they’re not going to trust me with a gun, I’m not going to trust them with a gun. That’s how this whole thing works.”

Mayor Glenn Jacobs emphasized the **critical role of individual action in preserving liberty**, citing the battles of Lexington and Concord and the Battle of Athens as examples of Americans resisting tyranny. He warned that many today take freedom for granted, not recognizing how **incremental infringements erode liberty.** Drawing from history, Jacobs **cautioned against so-called common sense gun control**, which always restricts law-abiding citizens rather than criminals. He stressed the need for vigilance, reminding the audience that the **Second Amendment is the guarantor of freedom** and that protecting these rights now is crucial so that future generations don’t have to fight to regain them.



Lt. Gov.
MARK ROBINSON (NC)

“Gun Owners of America is standing in the breach for your rights and mine. We all need to stand with them. Let’s keep the Second Amendment alive!”



CARL HIGBIE (NEWSMAX)

“Our founding fathers didn’t get back from a hunting trip. They got back from liberating a nation and if we’re not willing to remember that, we’re not going to fight for every ounce of this.”



DAN BALL (OANN)

“This is the most important election of our lifetime. If you value your Second Amendment rights... this year is do or die”



Del. **NICK FREITAS (R-VA)**

*“None of us are guaranteed victory. We could lose. Here’s the thing I want everybody opposing us to know: **WE WILL NOT COMPLY!**”*

GOALS 2024 SPEAKERS



KASH PATEL

“The counter mandate we have is the force of the Founding Fathers in the Second Amendment. That is more powerful than any regulation these entities can come up with.”



Atty. Gen. ANDREW BAILEY(MO)

“We must stand unwavering, resolute in our commitments to defend our rights against any and all encroachments.”



LILY TANG WILLIAMS

“It’s not about hunting. It’s not about fighting criminals. It’s about protecting ourselves against a tyrannical government.”



Capt. TRACY PRICE

“If you can get 50 engaged citizens to pick up the phone and firmly state their views, you almost certainly are going to swing that vote.”

CHRIS SALCEDO

“Gun Owners of America [is] the preeminent Second Amendment rights organization in the United States today, bar none!”

Chris Salcedo, of Newsmax, emphasized the critical role of **Gun Owners of America (GOA)** as the preeminent organization defending **Second Amendment rights**, highlighting the failures of others and the need to stop empowering enemies of freedom. He stressed that **self-defense is a God-given right**, and the Second Amendment is essential for safeguarding all other liberties. Salcedo urged the audience to recognize the unprecedented assault on rights today and called for strength and conviction in protecting freedom, reminding listeners that the **Second Amendment is the ultimate check on totalitarian government power.**



JOHN LOVELL

“The only failsafe to a dying republic, the only way to keep your constitutional rights, is to exercise them.”

John Lovell, of the Warrior Poet Society, underscored the need for individuals to **take control of their freedom** in a time when it is rapidly eroding. He discussed the increasing limitations on freedoms in recent years, especially during the COVID-19 pandemic, and the role of media and government in controlling various aspects of life, from finances to personal health. Lovell encouraged his audience to take practical steps toward self-sufficiency, including securing food, energy, and financial independence. He also emphasized the importance of the **Second Amendment as a safeguard for all other freedoms**, urging listeners **never to give up their firearms**. Lastly, he called for individuals to **take small, actionable steps toward greater freedom each day**, building resilience for future generations.

BRANDON HERRERA

“A lot of people say ‘take it from my cold dead hands.’ But, none of that stuff matters if you don’t get involved now.”

Brandon Herrera, known universally as the **The AK Guy**, stressed the importance of **grassroots efforts** in defending Second Amendment rights, sharing his own experience of forcing an anti-gun incumbent into a runoff election. He highlighted the power of voter participation, stating that small actions like **volunteering and voting can have a significant impact**. Herrera stressed the importance of winning the culture war, particularly through education and exposure to guns, as many people fear firearms due to a lack of understanding. He called on gun rights advocates to take action now, noting that **if you’re willing to die for your gun rights, you should be willing to dedicate time to defending them.**



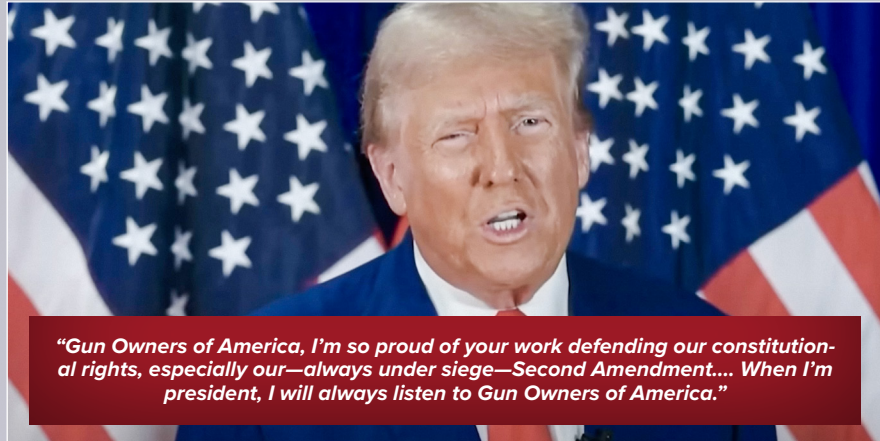
TRUMP SPEECH

In a video-recorded speech presented at the debut of GOA's GOALS conference, Donald Trump stated that he was proud of GOA's work, and he thanked Gun Owners of America for "defending our constitutional rights, especially our—always under siege—Second Amendment."

Trump emphasized that gun rights are under severe attack, particularly from Kamala Harris, whom he called the most radical gun grabber ever nominated for president.

Trump criticized Harris's support for gun confiscation and restrictive concealed carry policies, framing them as a threat to constitutional rights. He assured GOA members that he will fight to protect their freedoms if re-elected.

Trump urged all gun owners to vote in what he describes as the most important election in U.S. history, stressing that even a slight increase in voter turnout among gun owners could secure a victory. He warned of the nation's decline under current



"Gun Owners of America, I'm so proud of your work defending our constitutional rights, especially our—always under siege—Second Amendment.... When I'm president, I will always listen to Gun Owners of America."

leadership and pledged to reverse this trend by restoring America's greatness and safeguarding individual liberties, including the right to bear arms. His message was a clear call to action: under his leadership, the Second Amendment will remain strong and protected.

Trump rallied GOA members to mobilize and vote during this election season, emphasizing that their participation is crucial to preserving the Second Amendment and the future of the nation.

His speech at the GOALS conference highlighted his commitment to defending gun rights, and he stated that:

"When I'm president, I will always listen to Gun Owners of America."



PANELS



discussed the need to counter the narrative that women are naturally anti-gun and highlighted the critical role women play in the broader Second Amendment movement. Through their stories and advice, the forum underscored the collective power of women in protecting and advancing gun rights.



The Active Shooter Panel, conducted by Monte Bowen, brought together a group of individuals who have firsthand experience with active shooter situations. The panelists, including former law enforcement officers and survivors of mass shootings, shared powerful stories of heroism and the harsh realities of confronting armed threats. They emphasized the importance of being armed and prepared, highlighting that in many cases, a good guy with a gun is the best way to stop a bad guy with a gun. The discussion also touched on the failures of gun-free zones, which they argued often make people more vulnerable rather than safer. The panelists urged for more proactive measures, such as training teachers to be armed, to better protect vulnerable populations in schools and other public spaces. Their stories underscored the critical need for Second Amendment rights as a means of self-defense and the protection of others in life-threatening situations.



The Hunting Traditions Panel, conducted by Mark Jones of *Second Amendment Hunters*, brought together a diverse group of experts to discuss the importance of protecting the American hunting tradition. The panelists emphasized that while the Second Amendment is not solely about hunting, hunters should be actively engaged in defending it. They shared concerns about challenges like access to hunting lands, cultural shifts that disconnect younger generations from the outdoors, and legislative threats that could undermine hunting rights. The panel also highlighted the crucial role hunters play in conservation efforts and urged the hunting community to be more proactive in political and educational outreach. The overarching message was clear: preserving the hunting tradition requires active participation in both local and national efforts to defend the Second Amendment and promote the positive impact of hunting on society.

VENDOR PRODUCT LAUNCHES



Henry Repeating Arms is offering two exclusive Gun Owners of America Tribute Edition rifles: the Henry Big Boy X Model in .357 Mag/.38 Spl and the Henry Lever Action Octagon Frontier in .22 S/L/LR. These finely crafted rifles symbolize the shared commitment to defending the Second Amendment. For each rifle sold, \$50 is donated to GOA, directly supporting their mission to protect gun rights. With limited availability and discounted pricing, this is a rare opportunity to own a piece of American craftsmanship while contributing to the preservation of our constitutional freedoms.



Henry Big Boy X Model GOA Tribute Edition
.357 Mag/.38 Spl



Henry Lever Action Octagon Frontier GOA Tribute Edition
.22 S/L/LR

CANIK

Membership Has Its Privileges!

Introducing the limited-edition Gun Owners of America Canik Mete MC9 pistol, featuring GOA's signature colors and a tungsten silver slide. This exclusive firearm not only showcases your support for the Second Amendment but also directly contributes to it—\$50 from each sale is donated to GOA. GOA members receive a discount, and non-members get a free membership with purchase. Plus, each pistol includes an exclusive GOA patch. Pre-orders will be available soon, exclusively through Classic Firearms. Don't miss out on this unique opportunity to own a special piece while supporting your rights.



GOA MEMBER TESTIMONIALS



“It was amazing to be surrounded by so many like-minded individuals who truly care about protecting our rights. The energy in the room was incredible!”

“The GOALS event was not only informative but also inspiring. It’s great to know that there are so many people fighting alongside us.”



“I’ve been a GOA member for years, but this event really made me proud to be part of such a committed group. They’re not just talking about defending our rights—they’re doing it.”

“I appreciated how family-friendly the event was. It’s important to involve the next generation in these discussions, and GOA did a great job of making that possible.”



JOIN US NEXT YEAR!

After this year’s success, this Second Amendment event returns with inspiring speakers, cutting-edge exhibits, and valuable workshops. Don’t miss this chance to connect with fellow patriots!

THE Gun Owners

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